



Introduction to Information Systems: Supporting and Transforming Business

R. Kelly Rainer, Casey G. Cegielski

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Information technology professionals will gain invaluable information with this updated resource on how to connect concepts to key business areas. These areas include accounting, finance, marketing, management, human resources, and operations. The new edition provides concise and accessible coverage of core IT topics. *Do It Yourself* activities show them how to apply the information on the job. Technology professionals will then be able to discover how critical IT is to each functional area and every business.

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