



Interaction Effects in Logistic Regression (Quantitative Applications in the Social Sciences)

James J. Jaccard

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Oriented toward the applied researcher with a basic background in multiple regression and logistic regression, this book shows readers the general strategies for testing interactions in logistic regression as well as providing the tools to interpret and understand the meaning of coefficients in equations with product terms. Using completely worked-out examples, the author focuses on the interpretation of the coefficients of interactive logistic models for a wide range of scenarios encountered in the research literature. In addition, the author avoids complex formulas in favor of simple computer-based heuristics that permit the simple calculation of parameter estimates and estimated standard errors that will typically be of interest to applied researchers.

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