



The New Day Trader Advantage

Jon Markman

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Markets are abuzz over the rebirth of the day trader. Rather than maniacally trading volatile stocks multiple times in a single day, active traders are now holding onto investments longer, relying more on planning and patience rather than fast reflexes. *The New Day Trader Advantage* features surefire techniques for profiting from this more measured, cunning method of active trading-techniques that will help busy professionals and individuals achieve their investing goals with minimum stress and maximum gain.

Written by veteran investment advisor and MSN Money columnist Jon Markman, *The New Day Trader Advantage* offers successful strategies for discovering, tracking, buying and selling the strongest companies in the best sectors of any economy. This hands-on guide introduces each trading method with compelling, real-life examples that show how the techniques work-then dives into the details of the actual trade from start to finish. You'll learn how to:

- Profit on the popularity of a stock's sector, which accounts for up to 60% of its movement
- Know which stocks historically trade way up or way down in particular months of the year-or before or after their quarterly earnings reports
- Buy new IPOs from previously bankrupt companies and make a fortune
- Find information on new offerings and corporate spin-offs and effectively trade them in the first week, month, and year
- Use the author's proprietary stock-rating system to buy five to ten winning stocks a month for six-month holds
- Gain valuable insight by observing a stock's relationship to its ten-month moving average
- Recognize local, national, and global "ecosystems," and determine where the greatest short-term value is being created
- Sell or sell short at the right time to capture maximum profits

No other book offers the same depth of coverage and expert insight into short-term market forces. By learning how to profit at the right time in the right markets, you can gain *The New Day Trader Advantage*.

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