



# Wooden on Leadership: How to Create a Winning Organization

*John Wooden*

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**Wooden on Leadership: How to Create a Winning Organization** John Wooden

**A Wall Street Journal Bestseller**

**A compelling look inside the mind and powerful leadership methods of America's coaching legend, John Wooden**

*"Team spirit, loyalty, enthusiasm, determination. . . . Acquire and keep these traits and success should follow."*

--Coach John Wooden

John Wooden's goal in 41 years of coaching never changed; namely, to get maximum effort and peak performance from each of his players in the manner that best served the team. *Wooden on Leadership* explains step-by-step how he pursued and accomplished this goal. Focusing on Wooden's 12 Lessons in Leadership and his acclaimed Pyramid of Success, it outlines the mental, emotional, and physical qualities essential to building a winning organization, and shows you how to develop the skill, confidence, and competitive fire to "be at your best when your best is needed"--and teach your organization to do the same.

Praise for *Wooden on Leadership*:

"What an all-encompassing Pyramid of Success for leadership! Coach Wooden's moral authority and brilliant definition of success encompass all of life. How I admire his life's work and concept of what it really means to win!"

--Stephen R. Covey, author, *The 7 Habits of Highly Successful People* and *The 8th Habit: From Effectiveness to Greatness*

"*Wooden On Leadership* offers valuable lessons no matter what your endeavor. 'Competitive Greatness' is our goal and that of any successful organization. Coach Wooden's Pyramid of Success is where it all starts."

--Jim Sinegal, president & CEO, Costco

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