



# How to Perform Online Reputation Management - The Guide to Proactive Reputation Management, Reputation Monitoring and Crisis Management

*ANNE MARIE*

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## **How to Perform Online Reputation Management - The Guide to Proactive Reputation Management, Reputation Monitoring and Crisis Management ANNE MARIE**

Your reputation is at stake on Internet. Anyone, including your competitors and enemies, can destroy your reputation and bankrupt your business overnight with fake negative reviews and false allegations. With the help of this book, you can do something about it without paying thousands of dollars to a professional Reputation Management agency to fix your online reputation. With the easy step by step strategies, you can do it yourself. If you are a victim, this book is your lifesaver. You will learn how to manage your online reputation.

If you are looking to create an income as an online reputation management (OPM) service provider, this book shows you how to perform OPM tasks, how much to charge your clients, and where to find your customers. You'll find just about everything you need to expertly manage your clients' online reputation and promote the service.

Here Is A Preview Of What You'll Learn...

What is Online Reputation Management (OPM)

Importance of OPM

Why OPM is a profitable service

How to perform Online Reputation Management service

How to perform Reputation Monitoring

How you know what others are saying about you

How to perform Crisis Management

How to Find customers

How to sell OPM services

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