



International Business Transactions, Second Edition

Daniel C. K. Chow, Thomas J. Schoenbaum

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The casebook is distinctly realistic and practical, while also covering important policy and ethical issues: integrates the regulation of international trade (treaties, trade agreements, and other public law defining the trade relationships among nations) into the casebook as background material while concentrating on the transactional aspects of international business to give students a preview of practice devotes equal coverage to developed and developing nations includes a chapter on the social obligations of multinational enterprises, an area of growing importance, and materials on the ethical, political, and cultural issues facing modern international transactions lawyers provides extensive coverage of intellectual property uses frequent short problems to serve as a basis for classroom discussion provides up-to-date cases plus textual explanations and analysis written by the authors, with less reliance on excerpts from law review articles, treaties, and other secondary sources maintains a manageable length to avoid overwhelming students and to maximize teaching flexibility provides briefs of the principal cases

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