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From the best selling book "Raving Fans: A Revolutionary Approach To Customer Service" by Kenneth Blanchard and Sheldon Bowles, Key Point Breakdowns has analyzed this book and broke down the main ideas to a high quality, quick and easy-to-read format for the Kindle. Optimizing your business with these approaches has NEVER been this easy! We have analyzed everything for author's audience so readers can utilize their techniques within 15 minutes.

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This book takes a creative look at the strategies and know-hows that aspirant organizations can employ to expertly maximize efficiency by building customers into Raving Fans.

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