



# **Finance For Nonfinancial Managers: Finance Beginner's Handbook, Finance for Non-financial Managers, Finance for Dummies (Accounting & Finance Book 1)**

*Murugesan Ramaswamy*

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*Murugesan Ramaswamy*

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## Finance made simple for YOU!

**Quick reference finance handbook** to help you understand and manage the financial accounting side of your business or job responsibilities. Enable you ask informed questions when financial information such as periodical MIS report, quarterly financial performance report or yearly audited financial report is presented for your approval.

### How the chapters are arranged

CHAPTERS I to IV - Gain essential knowledge on **Concepts & Financial Statement presentation format**

CHAPTERS V to VII - Empower yourself, learn to read & interpret **Financial Statements**

CHAPTER VIII - **Working Capital management**, gain control on day to day financial management

CHAPTER IX - Planning & Control & steer your business with **Budgeting**

CHAPTER X - **Break-Even Analysis** for enlightened business decisions

CHAPTER XI - Gain insight into techniques for choosing the **right investment option**

CHAPTER XII - Know the essentials of **Bank Borrowings**

### Topics covered

- Chapter I **Let us get the Accounting Basics!**
- Chapter II **What is in a Balance Sheet?**
- Chapter III **Profit or Loss?**
- Chapter IV **Where is my Cash? -Cash Flow Statement**
- Chapter V **Demystify Financial Statements**
- Chapter VI **Measure Financial Performance**
- Chapter VII **Get to the root cause with Ratio Analysis**
- Chapter VIII **Steering control, Working Capital Management**
- Chapter IX **Be ahead of time with Budgeting**
- Chapter X **Break Even Analysis for key financial decisions**
- Chapter XI **Investment Planning**
- Chapter XII **How to Borrow from Banks**

## Begin enjoy working with Financial Prudence!

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**Elliot Weber:**

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