



Getting the Job You Want After 50 For Dummies

Kerry Hannon

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Learn to:

- Showcase the value you have to offer a potential employer
- Perfect your résumé and interview skills
- Negotiate for what you want
- Snag your dream job in the age of social media
- Launch a whole new career or business

Your guide to navigating today's workplace and snagging that perfect job

Whether you're searching for a new job by choice or necessity, consider this book your life raft. You'll find all the resources you need to job-hunt—from building an online presence and revitalizing your résumé to negotiating a salary and landing that job!

- **The power of people** — harness the power of the people you know — friends and family, former colleagues, social media contacts, and more — to network your way to your next job
- **Mirror, mirror on the wall** — rehab your résumé and cover letter, build a positive online presence, acquire social media street smarts, and market yourself on LinkedIn
- **Hang your own shingle** — join the growing ranks of the self-employed with advice on launching your own business, working as a freelancer, turning a hobby into a profit, and cashing in on your natural gifts
- **Scope it out** — discover which jobs are in demand and expected to grow, what they pay, and whether you're qualified

Open the book and find:

- Ways to identify and market your most valuable skills
- How to use Facebook, Google+, LinkedIn, and Twitter in your job search
- How to clear the application hurdle
- Tips for prepping for an interview
- The top jobs for 50+ workers
- Ten steps for career changers

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