



# E-Commerce Blueprint: The Step-by-Step Guide to Online Store Success

*Rob Mabry*

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Here's what real Amazon customers are saying about **E-Commerce Blueprint**...

*"The **E-commerce Blueprint**, was one of the most detailed and easy to follow guides I have ever read." - **Randal Mayo***

*"Outstanding resource for new and existing business owners alike." - **Mark Collier***

*"This comprehensive and well-written, well organized book is a must-purchase for anyone getting into e-commerce and setting up a web-based store." - **Nicolette Goff***

Discover everything you need to know about starting your own online e-commerce empire. This **insider's guide to the world of e-commerce** starts at the very beginning and teaches you how to find the right products to sell then guides you step-by-step through the entire process.

## **You'll learn...**

- How to find great products even if you have no idea what to sell.
- How to find great suppliers and avoid bad ones.
- How to create a top-notch business plan for free.
- Are you a sole proprietorship, partnership, LLC or something else?
- What are the permits and licenses you'll need to open your store?

Without a road map to success, most e-commerce entrepreneurs fail miserably. This longtime e-commerce business owner takes you through his own successes and failures to demonstrate how to manage your online business with precision and turn a profit.

## **Discover these secrets...**

- The best free and paid shopping platforms.
- 16 questions you must ask every wholesaler or dropshipper.
- How to calculate your profit margin and never lose money on a sale.
- How SEO really works in 2012.

While starting an e-commerce site can be done on a shoestring, there are still investments in both time and money. E-Commerce Blueprint helps new store owners understand the hidden cost of launching an e-commerce business.

## **Don't start your e-business without knowing...**

- What your one-time and recurring costs are likely to be.
- The best shopping cart software for you based on your skills and knowledge.
- How to choose the right credit card processing company.
- 30 questions to ask any prospective e-commerce site designer before you hire.

- How outsourcing works and why it's easier (and cheaper) than you think.

E-Commerce sales in the United States have grown 10% year-over-year for the past five years and show no sign of slowing. More Americans are doing their shopping online than ever before, making this an exciting time to be an online store owner. Are you ready to start your journey?

**In this detailed road map to e-commerce success, you'll learn...**

- The right way to do keyword research.
- How to assess the competition in a niche so you don't waste your time.
- Winning the SEO game on-page and off.
- The best free and paid tools for SEO.
- How to set up Google Analytics to track visitors and conversion.
- How to build an email subscriber list and run email campaigns free.
- The 12-point checklist for a high converting checkout process.
- How to get your site indexed in the search engines quickly.
- 12 questions to help you create a customer avatar.
- 50 things you must test before you open your site.
- How not to lose your shirt on paid advertising.
- How to drive massive traffic through Facebook, Twitter and Pinterest.

You need every advantage you can get to achieve your dreams of running your own online business. **E-Commerce Blueprint: The Step-by-Step Guide to Online Store Success** can be your guide to quickly launching your start-up e-commerce business while sidestepping the rookie mistakes that doom so many wannabe entrepreneurs.

Find out how to **build your e-commerce empire today!** Scroll up and click on "**Buy**" to instantly deliver this book to your Kindle!

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### **From reader reviews:**

#### **Ella Butler:**

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#### **Therese McGaha:**

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#### **Judi Orta:**

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#### **Jasper Parsons:**

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personally. As we know that on this era, many ways to get whatever we want. Likewise word says, ways to reach Chinese's country. Therefore this E-Commerce Blueprint: The Step-by-Step Guide to Online Store Success can make you really feel more interested to read.

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